

Does the content clearly answer user questions? Does the content have a prompt-aware writing style (mimic how users ask ChatGPT)?



Does content have a consistent format across the website?



Does the content internally link related articles to fit into a pillar + cluster content model?



Was the content promoted through social media and digital PR for shares and mentions?



Did you allow OpenAl bots (e.g., ChatGPT crawler) in robots.txt?



Did you check for fast loading speed, mobile responsiveness, and HTTPS?